



FOR IMMEDIATE RELEASE

WOODWARD CANYON CELEBRATES 40TH ANNIVERSARY AS A MULTIGENERATIONAL WALLA WALLA VALLEY WINERY



Left to right: Sager Small, Darcey Fugman-Small, Rick Small, Jordan Dunn-Small, Photo Credit: Kathryn Elsesser

Lowden, Wash., March 24, 2021 –Woodward Canyon will celebrate its 40th anniversary this year by sharing flashbacks to the early years through social media posts and newsletters, hosting special events this fall, and releasing special wine offerings, including a limited production, one-of-a-kind anniversary Cabernet Sauvignon and select library vintages.

Founded in 1981 by Rick Small and Darcey Fugman-Small, Woodward Canyon has been family-owned and operated since its inception, and the second generation has been increasingly more involved over the years and now work full time in the family business.

“It doesn’t seem possible that Woodward Canyon is 40 years old. When Darcey and I started this, we never thought about time - just work and grapes and wine and the kids. Failure was never in our vocabulary, neither was longevity, just quality. Today, I feel exactly as I did in 1981. It’s been an amazing ride and fortunately, it ain’t over yet!” said Rick.

Today, Rick and Darcey’s grown children, Jordan Dunn-Small and Sager Small, are both co-owners and assuming positions of company leadership. Jordan, following in Darcey’s footsteps, is moving into the role of General Manager, and like Rick, Sager is managing the vineyard and working on special wine projects in the cellar.

“We are excited to celebrate all the hard work our parents have done building our winery and creating wines of exceptional quality over the last 40 year,” said Jordan. “It’s very special to be part of a multi-generational family winery, and my brother and I look forward to leading our family business into the future with that same commitment to quality and integrity.”

About Woodward Canyon

Founded in 1981, Woodward Canyon is the second oldest winery in the Walla Walla Valley. A pioneering Washington State winery, Woodward Canyon is known for producing consistent, age-worthy Cabernet Sauvignon. An independent, multigenerational, family owned and operated winery, Woodward Canyon sustainably farms 41 acres of Estate Vineyard in the Walla Walla Valley and sources grapes from some of the state's most celebrated vineyards. Woodward Canyon's tasting room is open daily, and wines are distributed both nationally and internationally.

Contact: Jordan Dunn-Small
(509) 593-8869

Jordan@woodwardcanyon.com
www.woodwardcanyon.com

Instagram: @woodwardcanyon

Facebook: @woodwardcanyonwinery

Editor's Note: High resolution images available upon request.

###